

## Byewaste partners with Fashion to Fiber.

*Innovation and experience to jointly increase textile collection performance.*

Fashion to Fiber and Byewaste announced today that the companies have entered a strategic partnership that will ensure all textiles collected through door-to-door collection by Byewaste are reused or recycled to the highest applicable standards available on the market.



### The collaboration

The agreement brings together an innovative home collection player and the largest used textile processor in the Netherlands with the aim of increasing reuse and recycling ratios. Fashion to Fiber is specialized in circular processing of used clothing and textiles and Byewaste is a sustainable start-up fighting textile waste since 2020.

*"Byewaste's innovative and sustainable collection method makes it easy for everyone to get rid of unwanted clothing and other items" said Maarten van Renssen, Salesmanager of Fashion to Fiber. "Thanks to our unique partnership, circular and transparent reuse and recycling is now also guaranteed."*

This partnership does not imply any change of habits for Byewaste customers who will keep giving away their textiles as they have done until now, but it reinforces the seriousness of the project.

*"We felt in tune with Fashion to Fiber from the very first minute of discussion. We are delighted to start this great collaboration together" said Tommaso Troiani.*

### About Fashion to Fiber

Fashion to Fiber helps retailers and individuals recycle clothing by taking care of the process from collection to reuse and recycling. Fashion to Fiber attaches great importance to transparency during this process. That is why every step in the process is documented, so that it is known what happens to the clothing after collection.

### About Byewaste

Byewaste helps citizens to save time and effort by collecting discarded items from their homes for free. Hereby, Byewaste provides their users with an easy solution for a tidier home and a cleaner planet. Together with their network of sustainable partners, they make sure that each item gets a second life or is properly recycled. This is how they prevent harmful chemicals from ending up in the environment and help their users to effortlessly give back to their community and the planet.



**It is time to say goodbye to waste. We are grateful for all supporters who dream with us about a circular future!**

Contact



[info@byewaste.app](mailto:info@byewaste.app)