

## Byewaste is opening a Pop-Up Store in the Rotterdam City Centre

It's time to declutter! Byewaste is opening a Pop-Up Store in the centre of Rotterdam during the Five Day Deals. While they can score the best deals in the other shops, visitors will actually leave our store with less. This way, we help citizens to free up space in their closet in an easy manner.

Opening times:  
23-27 November 2022  
10am-6pm (Friday until 9pm)

Location:  
Beurstraverse 170

### About the initiative

We are working closely together with [Rotterdam Centre](#) to host a **Pop-Up Store** in the city centre during the [Five Day Deals](#). This is how we help shoppers to free up space in their closet for all the great deals, while simultaneously raising awareness about the waste problem. The citizens of Rotterdam can bring all their old books, electronics, toys and textiles (with a maximum size of 35 x 55 x 55 cm) to our store to give them a **second life**.

Every item will be **reused** through our network of **sustainable partners**, such as [Boekenbalie](#) and [Het Goed](#). This way, citizens **give back to their community and the planet**. In return for their contribution to a **better world**, they will be **rewarded** with sustainable **discount vouchers**, a free **cup of coffee** and the chance to win a pair of **pre-loved sneakers** from [WEAR](#).

### About Byewaste

[Byewaste](#) is a **free pick-up service for used items**. We collect electronics, textiles, books and toys directly from people's homes and give each item a **second life** through our network of **sustainable partners**. This way, we are preventing **reusable items** from getting lost among the residual waste and help citizens to **free up space and time** for what really matters.

The service is currently available in **Capelle aan den IJssel** and **Rotterdam** and is expected to launch in new cities soon.

You can find more information about the initiative on [this page](#).



It is time to say goodbye to waste. We are grateful for all supporters who dream with us about a circular future!

Contact



[info@byewaste.app](mailto:info@byewaste.app)