

Byewaste and OurkiLO start pilot with PET1-Plastic in Rotterdam North

Byewaste is constantly looking for new ways to improve the living environment of its users. For this reason, the start-up has set up a pilot with OurkiLO for the collection of PET1 plastic in Rotterdam North. From this plastic, the company will make new products for the neighbourhood.

The project

OurkiLO is an award-winning company based in Rotterdam North. They are experimenting with various plastic waste streams to figure out the most effective ways to recycle them.

New products for local use will be made from the plastic that is collected during this pilot, such as flower pots and sandpit shovels for the children in the neighbourhood. To decide what items to create, OurkiLO asks local residents and organisations to submit their ideas.

This way, the citizens of Rotterdam are given the chance to do something good for their neighbourhood, while they will benefit from the end result themselves.



How it works

In order to offer PET1-plastic for the free Byewaste collection service, residents of Rotterdam North can place a pick-up request in the app. After entering their home address, they immediately get to see the available collection dates. An appointment is then made within a few clicks.

It is highly important that the plastic bears the PET1-logo and that it is cleaned before the collection date. There should also be no stickers or glue residue on it. Otherwise, the plastic unfortunately cannot be reused.



It is time to say goodbye to waste. We are grateful for all supporters who dream with us about a circular future!

Contact



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